



09. Borrego



It's not just big. It's a big idea.

What if the high-quality craftsmanship and diligent attention to detail that you expect in a luxury SUV were available in an affordable midsize SUV? They are in the all-new 2009 Kia Borrego. It rewards you with contemporary styling, a spacious interior with standard three-row seating, convenience-rich features, exceptional performance and state-of-the-art safety engineering. It delivers precise handling and a luxuriously comfortable ride. The standard 276-horsepower V6 and available 337-horsepower V8 engines both offer extraordinary power for outstanding all-around capabilities, matched by excellent fuel efficiency.^{1,2} The Borrego also has a long list of premium amenities, which means it's not just new — it's a new kind of luxury.



BEST-IN-CLASS HWY MPG²

WITH V8 2WD MODEL

^{1,2} See Specifications page for endnotes.



LIMITED MODEL SHOWN

Designed for luxurious travel.

The Borrego's expansive interior is a masterpiece of automotive cabin design. Spacious three-row seating is standard, and generous head-, shoulder- and legroom are designed to transport 7 adults in first-class comfort whether driving around town or on a long day's journey. In fact, Borrego offers more interior room than the Nissan Pathfinder, Toyota 4Runner and BMW X5.³ From the supple feel and fine stitching of its available leather-appointed seats to its meticulously crafted fit and finish, the Borrego's refined interior combines sophisticated styling with the ability to pamper driver and passengers alike.

³ See Specifications page for endnotes.



EX PREMIUM PACKAGE WITH NAVIGATION SHOWN

Versatility to match your multifaceted lifestyle.

STYLE WITH PURPOSE:

Second-row passengers will appreciate the padded armrest. Its flip-up cover provides easy access to dual cup holders.



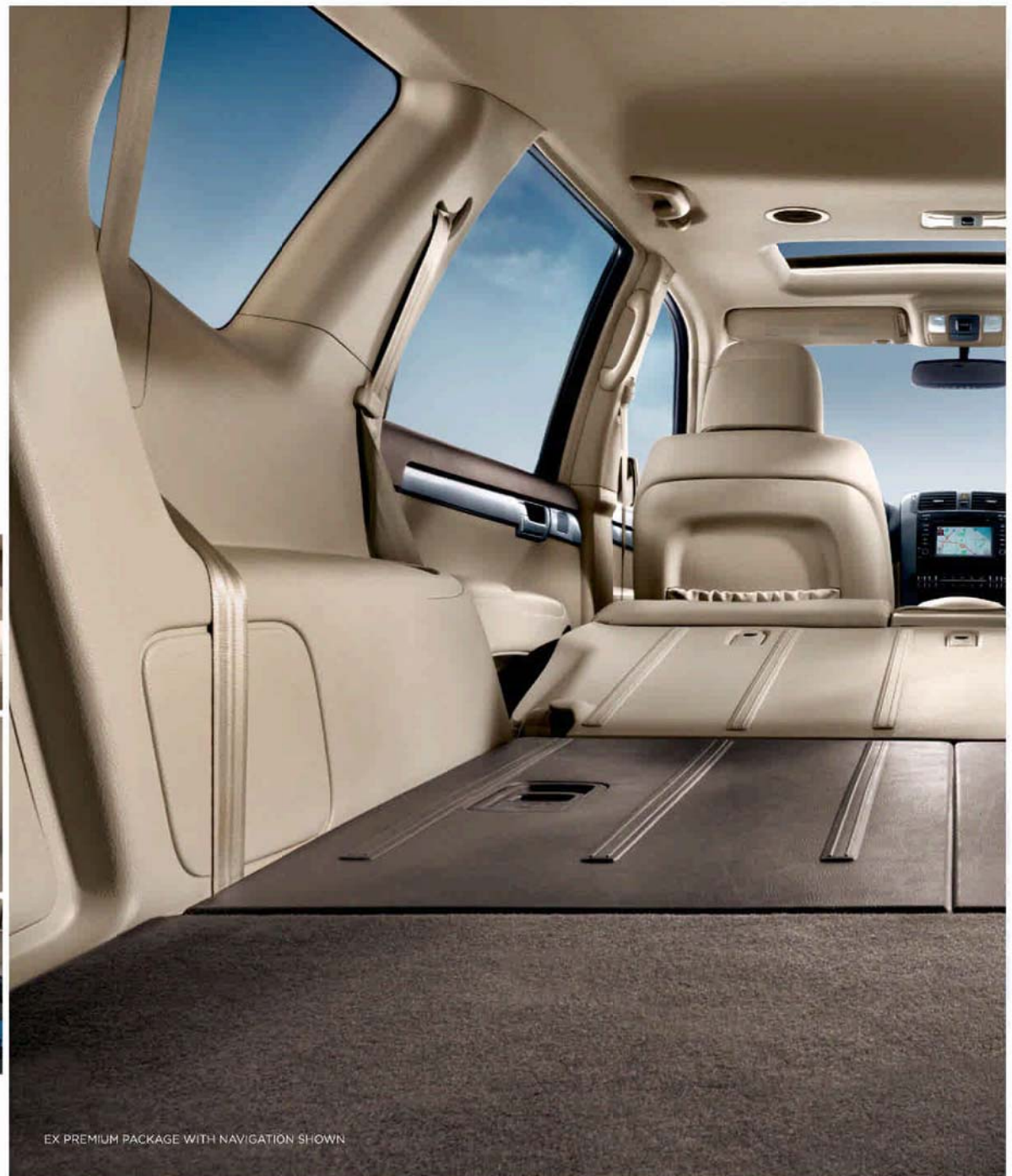
THIRD-ROW CONVENIENCE

Third-row passengers have their own individual cup holders and storage space, so their personal items are always easily within reach.



HIDDEN STORAGE COMPARTMENT

Storage space under the cargo-area floor is easy to reach and gives you a spot to keep supplies neatly out of sight.



EX PREMIUM PACKAGE WITH NAVIGATION SHOWN

* See Specifications page for endnotes.



THE BORREGO IS ENGINEERED FOR EXCEPTIONAL VERSATILITY AND CONVENIENCE. Both the second- and third-row seats have a split-folding design. This allows a variety of configurations to accommodate your need to carry passengers, cargo or both. The second-row seats slide and recline for additional comfort. For convenient access to the third row, the second-row seat on the passenger's side has a one-step forward slide.



THIRD ROW COMPLETELY FOLDED, SECOND-ROW SEAT RECLINED



THIRD ROW SPLIT-FOLDED, SECOND-ROW SEAT SLID FORWARD



SECOND AND THIRD ROWS SPLIT-FOLDED*



HEATED FRONT SEATS

EX models with the Luxury Package include this comforting feature, which you'll appreciate on chilly mornings.

POWER ADJUSTABLE SEATING

EX models feature an 8-way power adjustable driver's seat and 4-way power adjustable front passenger's seat to enhance comfort.



You'll think the interior was designed just for you.

The Borrego's interior is designed to let you tailor every aspect of the driving experience, for you and your passengers. From its power tilt and telescopic steering column* to the dual-zone automatic climate control,* extensive available interior features let you personalize your space and travel in first-class comfort.



DUAL-ZONE AUTO CLIMATE CONTROL
EX models let you select driver and front-passenger temperature settings up to 28 degrees apart — the surest way to dial in custom comfort levels.



REAR CLIMATE CONTROL*
Second-row passengers have 9 temperature and 7 airflow settings at their fingertips, with 3 modes of operation, for personalized comfort.



POWER ADJUSTABLE PEDALS*
Power adjustable accelerator and brake pedals allow for custom ergonomics.



DRIVER MEMORY WITH 2 PRE-SETS*
Two drivers can lock in their own settings for the driver's seat, outside mirrors and steering column.



POWER ADJUSTABLE STEERING COLUMN*
Power tilt and telescopic steering column quickly and easily adjusts to your ideal setting.

EX LUXURY PACKAGE WITH
OPTIONAL EQUIPMENT SHOWN

*See Features and Specifications pages for availability.

Advanced technology dedicated to your driving pleasure.

The Borrego offers a variety of features that have the latest technology to enhance your driving experience. *Bluetooth*[®] wireless technology^{5*} allows hands-free use of your compatible cell phone. A standard USB-auxiliary input jack lets you plug in practically any kind of MP3 player. With our accessory cable, you can use the stereo to operate an iPod[®] mobile digital device.⁶ Simply use the stereo's knobs to browse through your music library by playlist, album, artist or song. With EX models, you may even use the steering-wheel-mounted audio controls to browse your music. For rich stereo sound, a 10-speaker Infinity[®] audio system with 6-disc in-dash CD player is part of the EX Premium Package. In addition, SIRIUS Satellite Radio⁷ provides you a wealth of additional choices for music and entertainment. The rear-camera display,^{8*} in the rear-view mirror, provides a wide-angle view behind your vehicle to help you avoid hitting objects while backing up.

REAR-CAMERA DISPLAY*

The rear-camera display helps you spot things behind your vehicle that you might not see when you look over your shoulder.⁸

REAR ENTERTAINMENT SYSTEM*

Your passengers will love the rear-seat entertainment system with 8-inch flip-down wide-screen monitor and wireless headphones.

SIRIUS SATELLITE RADIO⁷

SIRIUS Satellite Radio delivers over 130 channels, including 69 channels of 100% commercial-free music, plus sports, news, talk and entertainment.



USB-AUXILIARY JACK FOR MP3 AUDIO

Listen to your favorite tunes from your own music library.⁶

INTEGRATED TURN SIGNALS

Placement in the side mirrors makes your signal more visible to others.

SUPERVISION INSTRUMENTATION*

Elegant red-white LED lighting provides enhanced visibility of gauges.

* See Features and Specifications pages for endnotes and availability.





NAVIGATION SYSTEM*

A voice-activated navigation system is available with EX models and standard on the Limited. It lets you enter your destination's address or access many points of interest from the system's database.

EXCEPTIONAL ENGINE PERFORMANCE

Both the Borrego's 3.8L 276HP V6 and 4.6L 337HP V8* engines offer thrilling performance combined with outstanding fuel efficiency.¹

CLASS-LEADING TOWING CAPACITY⁹

For towing a boat or trailer, the V8 engine* provides an extraordinary 7,500 lbs. towing capacity.

6-SPEED AUTOMATIC TRANSMISSION

V8 models feature a 6-speed automatic transmission for smooth, seamless shifting and improved fuel efficiency.¹

TORQUE-ON-DEMAND[®] 4WD¹⁰

4WD models feature full-time Torque-On-Demand, which uses electronic sensors to monitor road conditions and distribute power to the appropriate wheels. The result is responsive, sure-footed performance in all road conditions.

4-WHEEL INDEPENDENT SUSPENSION

A double-wishbone front suspension system and independent rear suspension provide an extremely smooth ride and precise handling.



Empowering you with all the horsepower you need.

Both the 276-horsepower V6 and 337-horsepower V8* engines deliver strong acceleration and exhilarating power whenever you need it. The V8 engine matches that performance with best-in-class highway fuel efficiency (2WD models).² For proof that the Borrego is truly where luxury meets utility, it also boasts a class-leading towing capacity⁹ — up to 7,500 lbs.

^{1,2,8,9} * See Features and Specifications pages for endnotes and availability.

EX WITH OPTIONAL EQUIPMENT SHOWN

The first thing the Borrego protects is your peace of mind.

The Borrego features an abundance of advanced safety features engineered to help keep you in control, even in harsh road conditions and in some emergency situations. These include an Anti-lock Braking System (ABS) that helps prevent wheel lock-up and maintain steering control. To help you stop more quickly, Brake Assist works with ABS to analyze when you are in an emergency situation and instantly apply maximum braking pressure.



ELECTRONIC STABILITY CONTROL (ESC)

ESC provides you with improved directional stability, which helps you maintain better control in difficult driving situations. ESC monitors and assists in the control of key vehicle functions. It then brakes individual wheels and reduces engine power accordingly to attempt to help you maintain your intended course.

TRACTION CONTROL SYSTEM (TCS)

The advanced Traction Control System can sense wheel spin during acceleration. When it does, it uses a combination of engine power and brake force to transfer power to the wheels that have the most traction, providing both increased control and enhanced responsiveness.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

The Electronic Brake-Force Distribution system uses a network of sensors to determine and apply the appropriate braking pressure at each wheel, helping to enhance your control.

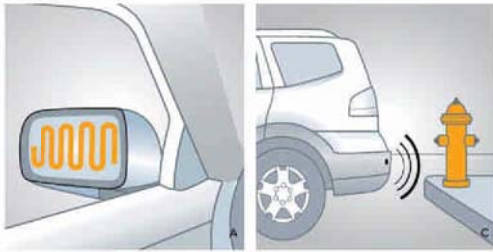
DOWNHILL BRAKE CONTROL (DBC)

Downhill Brake Control is particularly helpful on steep slopes. Using the Anti-lock Braking System, it holds your Borrego's speed steady, up to 5 mph, so you can concentrate on steering.

HILL ASSIST CONTROL (HAC)

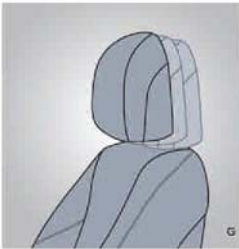
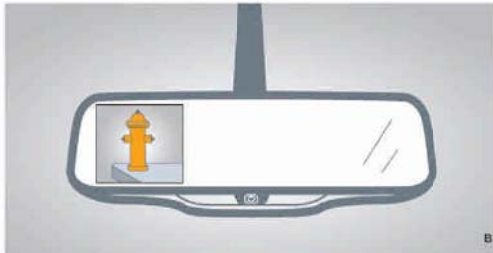
When stopped on a steep hill, a vehicle may roll once the driver releases the brake. Hill Assist Control helps by gently applying the brakes for two seconds while you move your foot from the brake pedal to the accelerator.

EX V8 SHOWN



Safety first. Safety always.

Borrego's active safety systems are engineered to help you avoid accidents, and its passive systems are designed to help minimize injuries when they are unavoidable. This means front to back and top to bottom, Borrego is engineered to help ensure everyone's well-being.



EX V8 PREMIUM PACKAGE WITH OPTIONAL EQUIPMENT SHOWN

ADVANCED AIRBAG SYSTEM

An advanced system of airbags is designed to help protect all occupants.¹ Dual front airbags and seat-mounted side airbags guard the driver and front passenger. Full-length side curtain airbags help protect occupants in all three rows of seats and are complemented by a sensor designed to deploy the airbags in certain rollover situations. In addition, V8 models feature a driver's knee airbag.

A. HEATED OUTSIDE MIRRORS

EX models feature heated outside mirrors that are designed to stay clear in cold weather.

B. REAR-CAMERA DISPLAY

EX models with the Premium Package come with a rear-camera system that has a 3.5-inch display conveniently located in the rear-view mirror. It provides a wide-angle view behind your vehicle to help you avoid hitting objects while backing up.²

C. BACK-UP WARNING SYSTEM

Borrego's back-up warning system provides an audible warning that complements the available rear-camera display's visual capabilities. When certain objects are behind you, ultrasonic sensors detect them, and alert you with a series of beeps. The system helps prevent you from hitting hard-to-see objects.³

D. REINFORCED BODY DESIGN

Each door is reinforced with steel beams to absorb impact energy and deflect side-impact force. Both the A and B pillars are reinforced to help minimize damage.

E. TIRE-PRESSURE MONITORING SYSTEM

The monitoring system includes air pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light alerts you.⁴

F. CHILD-SEAT LATCH SYSTEM

A LATCH system, including anchors on the back of the second-row seats, makes it easy to secure child seats.

G. FRONT ACTIVE HEADRESTS

In the event of a rear collision, the active headrests instantly move up and forward, reducing the likelihood of neck injury.

^{1, 2, 3, 4} See Specifications page for endnotes.

KIA HERITAGE

For decades, we have focused on building quality vehicles that give you the style and performance you want combined with the safety and value you need. We began our journey across the U.S. in 1994, and in only 10 years sold our first million vehicles — faster than BMW, Mercedes, Toyota or Mazda.¹³ Today, we have manufacturing facilities spanning the globe and produce more than 1.3 million vehicles a year for drivers worldwide.

THE CHOICE IS YOURS

We offer a full line of 11 models, many of which have earned top awards or ratings in safety and customer satisfaction. We back every model with an industry-leading 10-year/100,000-mile limited warranty program.¹⁴ It's a lineup in which you're sure to find the style, driving excitement and value you're looking for.

KIA.COM

Our award-winning website makes shopping for your new Kia easy and informative. It lets you check performance details, features, specifications, packaging information and more. You can also view 360° interior and exterior vehicle photos, get price quotes, calculate your monthly payment and find which of our 650 retailers is nearest you. If you prefer, simply call us at 1-800-333-4KIA.



The power to surprise.

Here in the U.S., we have high-tech facilities in California and Michigan, where the latest design and research takes place — as well as state-of-the-art proving grounds in California, where our vehicles are rigorously put to the test. To help keep up with the demand for our vehicles, we're building our first U.S. manufacturing plant — Kia Motors Manufacturing Georgia. What does all this mean for you? With our solid establishment in the global and U.S. communities, you can count on us now and for years down the wide-open road ahead.

EX PREMIUM PACKAGE WITH OPTIONAL EQUIPMENT SHOWN

^{13,14} See Specifications page for endnotes.

Packages

CONVENIENCE PACKAGE (LX)

1. Leather seat trim
2. Power driver's seat



LUXURY PACKAGE (EX)

1. Leather seat trim
2. Heated front seats
3. Power tilt and telescopic steering column
4. 2-position memory setting for driver's seat, outside mirrors and steering column



PREMIUM PACKAGE (EX)

1. Sunroof
2. Infinity® AM/FM/MP3/SIRIUS® audio system w/in-dash 6-CD changer and 10 speakers
3. Rear air conditioning with full controls
4. Running boards
5. 18" alloy wheels (V6)
6. Rear-camera display w/auto-dimming rear-view mirror*



*Available fall '08.

Options

EX

1. Rear-seat entertainment system, including video jack and 115-volt outlet
2. Navigation system
3. 17" chrome wheels (V6)
4. 18" chrome wheels (V6, V8)



Limited Model*

(Available on V8 only)

KEY FEATURES

- 18" chrome wheels
- Navigation system
- Sunroof

EXCLUSIVE FEATURES

- Push button start w/smart key
- Supervision instrumentation
- Heated front and 2nd-row seats
- Chrome-accent outside door handles and rear garnish
- Power adjustable pedals
- Bluetooth® wireless technology w/hands-free calling capability
- Limited floor mats and exterior badging



For complete Limited model content list see Features page. *Available fall '08.

Accessories

- Bluetooth® wireless technology w/hands-free calling capability
- Front mask
- Crossbars
- Cargo cover
- iPod® mobile digital device cable



Colors

EXTERIOR



CLADDING



INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:
B = BEIGE INTERIOR, G = GRAY INTERIOR, BK = BLACK INTERIOR

Actual vehicle colors may vary from printed brochure.
*Available with Convenience, Luxury Packages and Limited model.

Features

	LX V6	LX V8	EX V6	EX V8	LTD V8
EXTERIOR					
17" tires w/alloy wheels	●	—	●	—	—
18" tires w/alloy wheels	—	●	○	●	—
17" chrome wheels	—	—	○	—	—
18" chrome wheels	—	—	○	○	●
Two-tone bumpers/side cladding	●	●	●	●	—
Body-color bumpers/side cladding	○	○	○	○	●
Body-color exterior door handles	●	●	●	●	—
Chrome exterior door handle inserts*	—	—	—	—	●
Chrome front grille	●	●	●	●	●
Body-color rear garnish	●	●	●	●	—
Chrome rear garnish*	—	—	—	—	●
Projection headlights	●	●	●	●	●
Auto light control	—	—	●	●	●
Front fog lights	—	—	●	●	●
Side mirror turn signal indicator	●	●	●	●	●
Dual power remote body-color mirrors	●	●	—	—	—
Dual power heated body-color mirrors	○	○	●	●	●
2-speed variable intermittent windshield wipers	●	●	●	●	●
Intermittent rear wiper and washer	●	●	●	●	●
Tinted windshield w/sunband	●	●	●	●	●
Windshield de-icer	4WD	4WD	4WD	4WD	4WD
Privacy glass	●	●	●	●	●
Power tilt/sliding sunroof	—	—	○	○	●
Roof rails	●	●	●	●	●
Running boards	—	—	○	○	—
Underbody skid plates	●	●	●	●	●
INTERIOR AND CONVENIENCE					
AM/FM/CD/MP3/SIRIUS ⁷ audio system w/6 speakers	●	●	●	●	—
Infinity [®] AM/FM/MP3/SIRIUS ⁷ audio system w/in-dash 6-CD changer & 10 speakers	—	—	○	○	●
USB-auxiliary input jack	●	●	●	●	●
Rear-seat entertainment system, video jack & 115-volt outlet	—	—	○	○	—
Navigation system	—	—	○	○	●
Air conditioning	●	●	—	—	—
Dual-zone automatic climate control	—	—	●	●	●
Rear air conditioning w/full controls	—	—	○	○	●
2-position memory for driver's seat, steering column & outside mirrors	—	—	○	○	●
Power windows w/driver's one-touch auto-down	●	●	●	●	●
Power door locks w/two-turn entry system	●	●	●	●	●
Steering-wheel-mounted audio control buttons	—	—	●	●	●
Cruise control w/steering-wheel-mounted control buttons	●	●	●	●	●
Power tilt & telescopic steering column	—	—	○	○	●
Power adjustable pedals*	—	—	—	—	●
Push button start w/smart key*	—	—	—	—	●
Bluetooth [®] wireless technology*	▲	▲	▲	▲	●
Keyless entry w/panic & alarm function	●	●	●	●	●
Supervision instrumentation*	—	—	—	—	●
Trip computer	—	—	●	●	●
Auto-dimming rear-view mirror w/HomeLink [®] & compass	—	—	●	●	—
Rear-camera display w/auto-dimming rear-view mirror*	—	—	○	○	●
Center console w/armrest & storage	●	●	●	●	●

	LX V6	LX V8	EX V6	EX V8	LTD V8
EXTERIOR					
Fold-away rear center armrest w/dual cup holders	●	●	●	●	●
Overhead sunglasses holder	●	●	●	●	●
Under-rear-cargo-floor storage compartment	●	●	●	●	●
Rear-side storage compartments w/cup holders	●	●	●	●	●
Lower-door-trim bottle holder	●	●	●	●	●
Cargo hooks	●	●	●	●	●
Front, center console & cargo 12V power outlets	●	●	●	●	●
Digital clock	●	●	●	●	●
Floor mats	○	○	●	●	●
SEATING AND TRIM					
60/40 split-folding 2nd-row seat (includes forward-slide and recline functions)	●	●	●	●	●
50/50 split-folding 3rd-row seat	●	●	●	●	●
8-way manual driver's seat w/lumbar support	●	●	—	—	—
8-way power adjustable driver's seat w/lumbar support	○	○	●	●	●
4-way power adjustable front passenger's seat	—	—	●	●	●
Cloth seat trim	●	●	●	●	—
Leather seat trim (1st and 2nd rows)	○	○	○	○	●
Heated front seats	—	—	○	○	●
Heated 2nd-row seats*	—	—	—	—	●
Leather-wrapped steering wheel/gearshift knob	—	—	●	●	●
Metal-paint interior trim	●	●	—	—	—
Metal-film interior trim	—	—	●	●	●
RESTRAINT AND SAFETY SYSTEMS					
Dual front advanced airbags	●	●	●	●	●
Dual front seat-mounted side airbags	●	●	●	●	●
Full-length side curtain airbags w/rollover sensor	●	●	●	●	●
Driver's knee airbag	—	—	●	●	●
3-point seat belts for all seating positions	●	●	●	●	●
Front seat-belt pretensioners w/force limiters	●	●	●	●	●
Height-adjustable front seat-belt anchors	●	●	●	●	●
4-wheel disc brakes	●	●	●	●	●
4-wheel anti-lock brakes (ABS) w/Brake Assist	●	●	●	●	●
Electronic Brake-Force Distribution (EBD)	●	●	●	●	●
Downhill Brake Control (DBC)	●	●	●	●	●
Hill Assist Control (HAC)	●	●	●	●	●
Electronic Stability Control (ESC)	●	●	●	●	●
Back-up warning system	●	●	●	●	●
Front active headrests	●	●	●	●	●
Tire-Pressure Monitoring System (TPMS)	●	●	●	●	●
Engine immobilizer	●	●	●	●	●
Side-impact door beams	●	●	●	●	●
Front & rear crumple zones	●	●	●	●	●
Impact-absorbing steering column	●	●	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●

- STANDARD
- OPTION
- NOT AVAILABLE
- ▲ ACCESSORY

*Available fall '08.
Some features only available as part of packages.

Specifications

ENGINE	3.8L V6	4.6L V8
Type	6-cylinder, aluminum block and heads	8-cylinder, aluminum block and heads
Valve gear	DOHC, four valves/cylinder	DOHC, four valves/cylinder
Displacement	3,778cc	4,627cc
Compression ratio	10.4:1	10.4:1
Horsepower (SAE net)	276 hp @ 6,000 rpm	337 hp @ 6,000 rpm
Torque (SAE net)	267 lb.-ft. @ 4,400 rpm	323 lb.-ft. @ 3,500 rpm
Transmission	Electronically controlled 5-speed automatic, overdrive	Electronically controlled 6-speed automatic, overdrive
4WD	Full-time, Torque-On-Demand ⁸ (optional on LX and EX)	Full-time, Torque-On-Demand ⁸ (optional on LX and EX)

DIMENSIONS	3.8L V6	4.6L V8
Wheelbase	114.0 in.	114.0 in.
Track (front/rear: 17-in. tire)	64.2 in./64.6 in.	64.2 in./64.6 in.
Track (front/rear: 18-in. tire)	63.6 in./64.0 in.	63.6 in./64.0 in.
Length	192.3 in.	192.3 in.
Width	75.4 in.	75.4 in.
Height (w/roof rail)	71.3 in.	71.3 in.
Ground clearance	8.5 in.	8.5 in.
Approach angle	27.3 degrees	27.3 degrees
Departure angle	22.5 degrees	22.5 degrees
Headroom (front)	40.0 in.	40.0 in.
Headroom (middle/rear)	39.0 in./38.0 in.	39.0 in./38.0 in.
Shoulder room (front)	60.2 in.	60.2 in.
Shoulder room (middle/rear)	59.1 in./55.7 in.	59.1 in./55.7 in.
Legroom (front)	41.7 in.	41.7 in.
Legroom (middle/rear)	37.4 in./32.9 in.	37.4 in./32.9 in.
Hip room (front)	57.1 in.	57.1 in.
Hip room (middle/rear)	56.1 in./44.9 in.	56.1 in./44.9 in.
Interior volume	156.8 cu. ft.	156.8 cu. ft.
Cargo volume	12.4 cu. ft.	12.4 cu. ft.

CURB WEIGHT	3.8L V6		4.6L V8	
	2WD	4WD	2WD	4WD
5-speed automatic	4,248 lbs.	4,460 lbs.	—	—
6-speed automatic	—	—	4,405 lbs.	4,621 lbs.

CAPACITIES	3.8L V6		4.6L V8	
	2WD	4WD	2WD	4WD
Towing capacity (see Owner's Manual)	5,000 lbs.	5,000 lbs.	7,500 lbs.	7,500 lbs.

BODY & CHASSIS	3.8L V6 & 4.6L V8
Layout	Front engine, rear or 4-wheel drive
Body type	Ladder frame with 8 crossmembers
Front suspension	Double-wishbone, coil spring with shock absorber & stabilizer bar
Rear suspension	Multi-link, coil spring with damper and stabilizer bar
Steering type	Rack-and-pinion, power-assisted
Turning circle, curb-to-curb	36.5 ft.

BRAKES	3.8L V6 & 4.6L V8
Type	Dual-diagonal, split-circuit, power-assisted anti-lock braking system with EBD
Front	12.9 in. vented discs
Rear	12.8 in. solid discs

TIRES	3.8L V6 & 4.6L V8
Tires	P245/70R17 P265/60R18 (optional)

EPA FUEL ECONOMY	3.8L V6		4.6L V8	
	2WD	4WD	2WD	4WD
(Estimated City/Highway MPG)	17/21	16/21	15/22	15/20
Fuel-tank capacity (gallons)	20.6	20.6	20.6	20.6

ENDNOTES:

¹ Refer to Specifications above for 2009 EPA fuel-economy estimates. Actual mileage may vary.

² Comparison to 2008 EPA hwy fuel economy estimates for midsize SUVs with V8 2WD. Borrego 2009 EPA fuel economy estimates are 15 mpg/city and 22 mpg/hwy with V8 2WD. Actual mileage may vary.

³ Based on comparison to 2008 models.

⁴ All cargo should be evenly distributed and secured, and never piled higher than the seatback. Photograph shown for spatial reference only.

⁵ The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Kia is under license. A Bluetooth-enabled cell phone is required to use Bluetooth wireless technology.

⁶ Accessory cable required for iPod® mobile digital device. Cable sold separately. iPod is a registered trademark of Apple Inc.

⁷ "SIRIUS" and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio, Inc. Service requires a subscription, sold separately (a 3-month subscription is included with vehicle purchase). Not available in Alaska and Hawaii. For full Terms & Conditions, visit sirius.com.

⁸ The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. Always drive safely and use caution when backing up.

⁹ Comparison to MY08 midsize SUVs. See Owner's Manual for towing instructions and capabilities.

¹⁰ Torque-On-Demand is a registered trademark of Borg-Warner Automotive, Inc.

¹¹ For maximum protection, always wear your seat belt.

¹² Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.

¹³ According to *Ward's Automotive Yearbook*.

¹⁴ The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for details or go to kia.com.

¹⁵ HomeLink® is a registered trademark of Johnson Controls, Inc.

¹⁶ 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc.

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We've got you covered.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.¹⁴ So you can relax and enjoy the ride.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁶



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